

Webinar on

The General Data Protection Regulation (GDPR) Deadline Is March 2018! Now That We Are Past The Deadline, If Your Company Isn't Prepared, Be Ready To Pay Huge Penalties

Learning Objectives

- Learn the historical perspectives on privacy concerns*
- Create a compliant privacy policy for the US and Internationally*
- Learn what the real cost is to be compliant and the cost of penalties for violations*
- Learn how much penalties & fines are possible*
- Learn how to develop a compliant GDPR program*



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What are the critical factors in developing a compliant GDPR

Implement data protection policies that will withstand the GDPR guidelines

Learn the definition of GDPR and how it impacts US companies learn how impacted companies can comply with the new GDPR

Learn how to create an assessment checklist to ensure compliance

Learn how to create an effective training program compliant with most GDPR requirements

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Learn how to create an approved system to ensure compliance with privacy regulations

Learn what it takes to create robust GDPR program

How are the GDPR assessment used

Learn how to provide proper communication to all relevant personnel

Create an internal audit checklist

Should companies use third-party administrators (TPA) to create, monitor and track GDPR efforts and initiatives

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This webinar includes Internationally a company who has employees who work in the EU are obligated to ensure that the GDPR is followed, more US companies are considering using the GDPR as the model to follow albeit the number of regulations that need to be in place to ensure data protection.

PRESENTED BY:

Margie Faulk, PHR, SHRM-CP is a senior level human resources professional with over 14 years of HR management and compliance experience. A former Compliance Officer for a defense contracting technologies firm, Margie has worked as an HR and Compliance advisor for major corporations and small businesses in the small, large, private, public and Non-profit sectors. Margie is bilingual (Spanish) fluent and Bi-cultural.

On-Demand Webinar

Duration : 90 Minutes

Price: \$200

Webinar Description

Privacy regulations have taken a front and center role in the workplace and in other venues like technology, finance, health and medical healthcare, criminal justice, and social media. Employers are more than ever attempting to mitigate the line between their rights as Employers with those of employees.

Employers are clear that there should be no expectation of privacy in the workplace since employees are using company equipment like computer, telephones, Internet and other similar equipment. However, with the increase of data breaches in large well-known credit companies, financial and banking industries, retail, social media, and other industries, data protection, and privacy protection efforts have increased nationwide and Internationally.

All companies agree that data protection is critical for ensuring customers, employees, vendors etc. take this seriously. The EU has taken steps to make data protection not a “nice to have” but a “must have”. Though Internationally a company who has employees who work in the EU are obligated to ensure that the GDPR is followed, more US companies are considering using the GDPR as the model to follow albeit the number of regulations that need to be in place to ensure data protection.



Who Should Attend ?

CEO, CFOs

Board of Directors

Employers, Small Business Owners

Program Managers, Office Managers (with HR Roles)

Senior HR Professionals

Operations Professionals, Trainers

HR Professionals handling Immigration and Privacy Issues

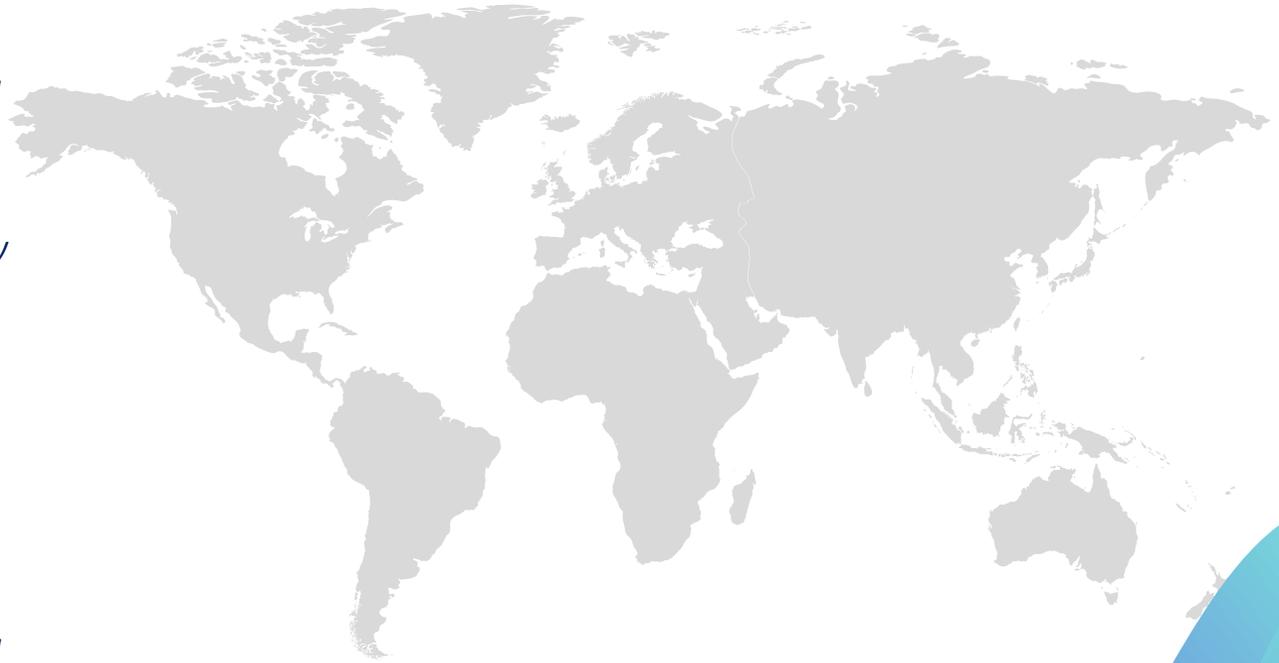
HR Compliance Professionals (Officers, Directors, Managers, and Specialists)



Why Should Attend ?

On April 16, 2016, the European Union (EU) adopted the General Data Protection Regulations (GDPR) which focuses on the EU legal framework of data protection. The GDPR will become applicable on May 25, 2018, with large penalties also becoming effective. The GDPR is designed to reinforce the data protection rights for individuals and facilitate the free flow of personal data by a more uniform regulation adopted for US and EU businesses who have employees who work in the EU.

If a US company has EU based employees, they need to take steps to ensure that it is compliant with the GDPR by May 25, 2018. Additionally, how have penalties been levied? Learn which states are also adding strict privacy regulations similar to GDPR.



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www.grceducators.com
support@grceducators.com
740 870 0321